

ICANN and YOU: A Stakeholder Journey

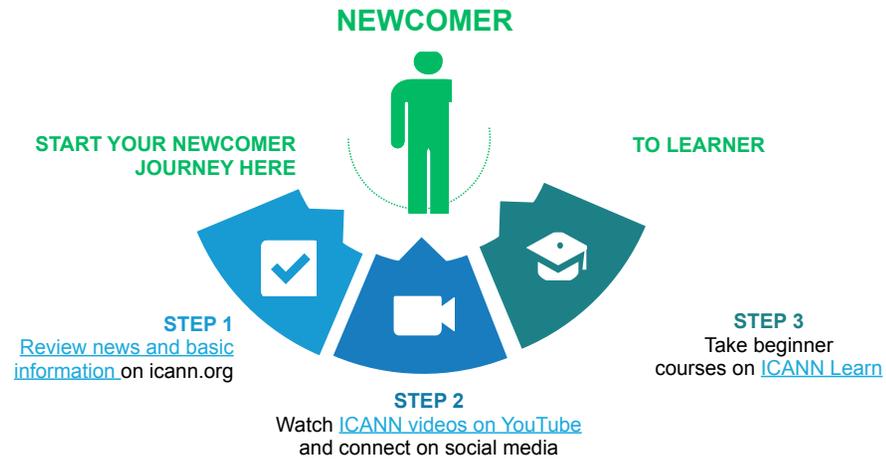
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How to build your skills at ICANN

The multistakeholder model provides users with the ability to participate in important Internet discussions. There are many ways to join the ICANN community and have your voice heard. These slides will help you see how to start your journey, expand your knowledge, contribute feedback, and become a leader within the ICANN community.



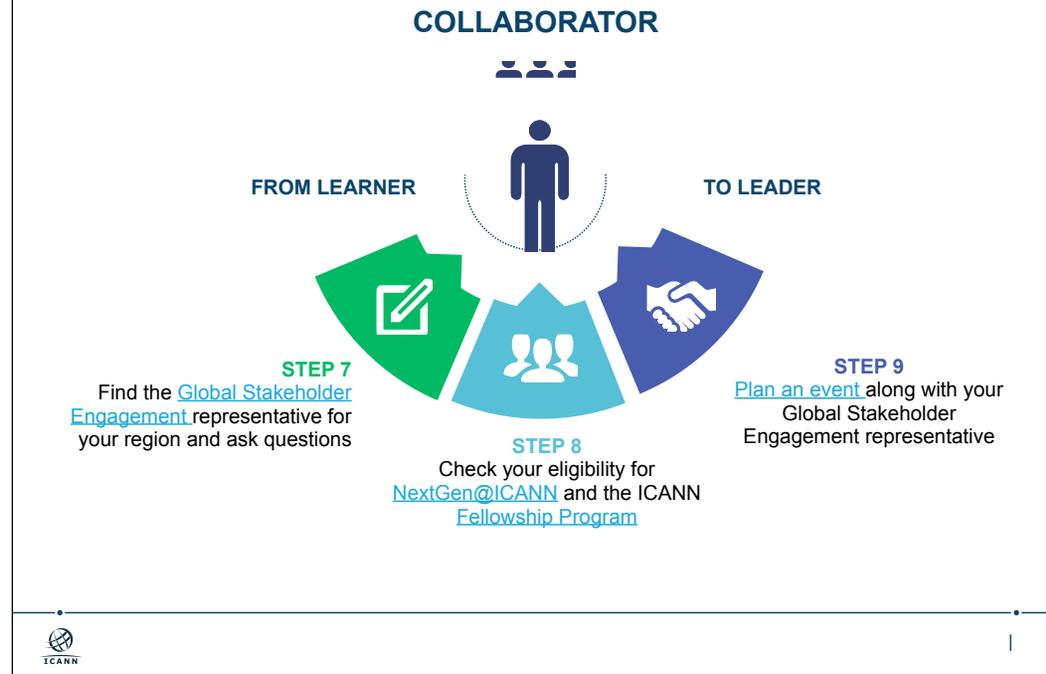
ICANN is an interesting but sometimes challenging organization; the journey of an interested stakeholder – YOU! – can be made a bit easier by engaging in one of our entry programs like Newcomer courses, NextGen or Fellowship; using ICANN Learn as a resource to find out more about ICANN Mission and each Community; attending regional events and getting to know the ICANN Global Stakeholder Engagement team near you

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Get Involved and Informed



Attend an ICANN Public Meeting.
Three times a year, ICANN holds free and open public meetings in different regions around the world. Visit meetings.icann.org to learn more.



Visit go.icann.org/journey to learn how you can attend an ICANN Public Meeting as part of the NextGen@ICANN or ICANN Fellowship programs.



Take a free online course at learn.icann.org.



Attend events in your region.



Find and participate in an ICANN community group by visiting icann.org/community.



Sign up for ICANN news alerts and regional newsletters.

Programs Available



Fellowship

Global Capacity Development
Program to support ICANN's
Multistakeholder community;
online application process 3x year
around an ICANN Meeting (1 Mtg
for Alumni only)



NextGen

Regionally based Program to
create awareness and promote
future leadership within
universities and other regional
forums; online application
process 3x a year around an
ICANN Meeting



Newcomer

Those just entering the ICANN
community can self-educate
using the Newcomer page or
participate in person or remotely
at the ICANN Meeting Newcomer
Sunday

Watch Fellowship and NextGen video:

https://www.youtube.com/watch?v=nrV_ZkDEfIQ



Watch Newcomer video:

<https://www.youtube.com/watch?v=da1RQf9-e-g>



How NextGen Differs From Fellowship



The **Fellowship program** focuses on capacity development and fast immersion into the ICANN Community, bringing approximately 60 fellows to (2) ICANN meetings and 60 to (1) Meeting, which is the 'Alumni only' Policy Forum Meeting. Fellowship candidates must be at least 21 years of age with no other age limit; priority is interest in continuing engagement as a volunteer in the Multistakeholder Model after meeting the other selection criteria



The **NextGen@ICANN program** focuses on education, awareness and future engagement. Applicants must be between the ages of 18 and 30, live and be enrolled in some type of higher learning curriculum within the region that the ICANN Meeting is being held. Approximately 20-30 eligible candidates selected per meeting to engage in customized, topical discussions

The Unique Qualities Of Each



Fellowship

Opportunity to interact with each ICANN Community Leaders in "private" setting. Will form a bond to enable continuous post Meeting networking and support in their ICANN journey



Next Gen

Orchestrated interaction with community and staff to encourage participation and engagement. Must create a 10 minute presentation to share at the Meeting, demonstrating their expertise and ideas related to Internet Governance



Newcomer

A structured learning experience whether participating at a Meeting or on their own. Needs to feel welcomed and ready to participate and engage in ICANN activities going forward

How Program Funding Works



Fellowship

Travel, accommodations and stipend provided to defer some costs associated with attending the Meeting



Next Gen

Travel, accommodations and stipend provided to defer some costs associated with attending the Meeting



Newcomer

No funding offered but opens the door to communication and training through engagement@icann.org and ICANN Learn

Learn More

Fellowship

[icann.org/
fellowshipprogram](https://icann.org/fellowshipprogram)

NextGen

[icann.org/development-
and-public-responsibility/](https://icann.org/development-and-public-responsibility/)

Newcomer

icann.org/newcomers
nextgen

ICANN|LEARN

- ◉ ICANN Learn presents education and training, across a wide variety of topics that pertain to ICANN, to better educate stakeholders in the ICANN ecosystem.
- ◉ It is an online platform that is free to access and free to create course content to share with fellow ICANN community members.
- ◉ ICANN Learn is currently available in the six UN languages.

 Learn more ▶ learn.icann.org

Internet Trust as an end user

© “Trust in the Internet: The Social Dynamics of an Experience Technology” - The University of Oxford for the Oxford Internet Institute 2003 - <https://www.oii.ox.ac.uk/archive/downloads/publications/RR3.pdf>

- ⊙ There are two general categories of Trust in Internet (cybertrust), which have been labelled as ‘Net-confidence’ and ‘Net-risk’
- ⊙ Net-confidence: Users of the Internet have more confidence in the technology, and in the people they can communicate with on the Internet, than do non-users. Those who use the Net are more confident in the reliability of online information. Non-users are more likely to rate information on the Internet as less reliable than users.
- ⊙ Net-risks: category of trust-related issues concerns risks to which Internet users might be exposed, such as losing their privacy, buying the wrong products, or not being able to secure personal information: Generally, Internet users had more confident expectations - that is, they were less concerned over risks – reliable content

Shaping trust among users: bad experiences online

- ⊙ Unwanted commercial e-mail or spam is one of the most frequently cited problems tied to the use of e-mail (47%)
- ⊙ Received abusive e-mail (23%)
- ⊙ Received a computer virus (18%)
- ⊙ Being contacted by someone from a foreign country suggesting an arrangement to make money, such as so-called 'Nigerian fraud' (17%)
- ⊙ Received mail 'not intended for you' (16%)
- ⊙ Less than 5% users indicated problems with excessive online bills, online purchases that were misrepresented, e-mails opened by someone else, or the theft of credit card details over the Internet.
- ⊙ Just over half (54%) of users did not experience any one of the problems listed

Armenia: Internet penetration

- ⊙ ICT Market: - Armenia was one of the first post-Soviet countries to privatize the telecommunication industry. Since the mid-2000s, the Armenian mobile and ISP market became increasingly diverse, with Armenian users able to choose from three mobile service operators and dozens of ISPs, 46 percent of which are foreign-owned.
- ⊙ According to the International Telecommunication Union (ITU), the internet penetration rate reached over 58 percent in 2015, compared with 42 percent in 2013 and just 15 percent in 2009. The Armenian Ministry of Transport and Communication estimated internet penetration at 55.29 percent in 2015.
- ⊙ In general, online content is widely accessible for internet users in Armenia. The Law on the Protection of Personal Data came into effect on July 1, 2015. The law brought Armenian legislation regarding personal data in line with the European standards and international obligations.

<https://www.itu.int/en/ITU-D/Statistics/Pages/stat/default.aspx>
<https://freedomhouse.org/report/freedom-net/2016/armenia>

Discussions

What are the major cyber threats which you are facing with?

What are the solutions we can find to decrease the harm?

Reliable content – example mass media attracted news

Awareness raising for Internet users – law regulations

Engage with ICANN – Thank You and Questions



One World, One Internet

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soundcloud/icann