

Roisin Mullen

Roisin Mullen is sticking with positive messages — literally.

Roisin's initiative called POSTit Positive (now ShareUCare), is a campaign that started by encouraging children to write caring messages to each other on sticky notes. With help from Parry Aftab (Internet privacy and cybersecurity lawyer) and her mom (Heather), Roisin would teach students online safety skills in some cases before they are faced with problems online.

Roisin's heartfelt contribution to curbing cyberbullying could not be contained within the walls of her school. The idea had too much universal appeal. The idea has gone global.

Since 2013, Roisin has been speaking at conferences worldwide to provide a youth's perspective to online safety and internet policy.